



## **Genuine Dermaroller™ Therapy™: The UK's best and most exciting non-surgical skin regeneration procedure**

SAYING goodbye to lines and wrinkles, sun damage, pigmentation, acne scars and stretch marks is easier than ever thanks to an exciting non-surgical skin regeneration procedure available throughout the UK.

**Genuine Dermaroller™ Therapy™** ([www.genuinedermaroller.co.uk](http://www.genuinedermaroller.co.uk)) uses tiny micro-medical needles on the skin encouraging regeneration and repair, leaving you with smoother, brighter, healthier, younger-looking skin.



**Genuine Dermaroller™ Therapy™** offers amazing results without the inconvenient 'down time' that comes with more aggressive Laser treatments and medium and deep Chemical Peels. And because it stimulates the skin to regenerate and repair itself without adding foreign substances to the body or taking anything away, **Genuine Dermaroller™ Therapy™** is a natural process which has an excellent safety profile when used by trained medical aesthetic practitioners. Due to its notable safety profile, **Genuine Dermaroller™ Therapy™** is suitable for use on darker skins and for use during the summer months when other treatments are more risky due to the increased UV sensitivity they can induce. The treatment is fantastic for the repair of acne scars, for the regeneration of the face, neck, décolleté and the back of the hands and for the treatment of stretch marks on thighs and tummies.

### **The Appointment:**

Thirty minutes prior to treatment, the practitioner will use a topical anaesthetic to numb the skin.

**Genuine Dermaroller™ Therapy™** uses the **Dermaroller™**, a high quality sterile single use medical-device (as pictured above), the only such device approved within the EU and only available in the UK and Ireland from trained medical practitioners and authorised clinics. The device penetrates the skin with thousands of microscopic needle-columns, which encourages the skin's natural repair process. As the skin regenerates, new collagen and skin cells are formed and blood supply is enhanced. In the first weeks the skin will normally look brighter and more vibrant and about six weeks later the regeneration and repair process can tighten the skin and reduce pigmentation. The process will continue over the following months, providing natural and long lasting enhancement. Up to three sessions, six weeks apart, are usually recommended. Treatments cost starts from £250 per session.

There are now over 500 such clinics across the UK, and the demand for training and authorisation is growing rapidly. Details of all the clinics can be found on [www.genuinedermaroller.co.uk](http://www.genuinedermaroller.co.uk).

Dr Sach Mohan, leading cosmetic physician, says: "**Dermaroller™** is one of the UK's leading non-surgical skin regeneration treatments due to its efficacy and safety. **Genuine Dermaroller™ Therapy™** not only improves the texture and quality of the skin, most of my patients notice this within a week, but it goes on to significantly reduce fine lines and wrinkles, acne scarring, pigmentation and even stretch marks. The safety profile is so good we can even use it on the delicate eye area and there is so little 'downtime' that clients are now coming to us to replace their regular facial with this treatment."

With recovery often taking place the same day as the procedure is carried out, the patient will just look like they have moderate sunburn following their **Genuine Dermaroller™ Therapy™** session. Immediately after, the practitioner may well apply Chiroxy Cream to help soothe and calm the skin. Patients will be advised to treat the skin gently until the redness has cleared.

At home, patients are advised to use the much gentler, home-use mesorejuvenation treatment **C8 Dermaroller™**. Used two to three times a week at home under the direction of your aesthetic practitioner, it will stimulate the epidermis and enhance the penetration of specific skin products, improving your anti-ageing skincare and your goal of younger and healthier looking skin.

### **Notes to editors**

- ★ For interviews with practitioners or case studies, images, further information, or to try **Genuine Dermaroller™ Therapy™** please contact Alicia or Cathy at Azaria PR on 01604 217 004 or [alicia@azariapr.co.uk](mailto:alicia@azariapr.co.uk) or [cathy@azariapr.co.uk](mailto:cathy@azariapr.co.uk).
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- ★ **Freephone:** 0800 0195 322 or **Telephone:** 01937 541122
- ★ **Genuine Dermaroller™ Therapy™** is available in over 500 clinics and the number is growing rapidly across the UK. Details can be found on the website.
- ★ Up to three treatments are usually recommended but the treatment of acne scars and other types of scarring it may be necessary for the practitioner to extend your **Genuine Dermaroller™ Therapy™**.
- ★ **Dermaroller™** medical devices are only supplied to authorized clinics and trained practitioners. There are no substitutes – do not accept imitations.
- ★ It is recommended that make up is not applied for 12 hours after the procedure although your practitioner may be able to supply you with specialist mineral make-up that they feel would be suitable for use during this period.
- ★ Dr Mohan also acts as aesthetic medical advisor and clinical trainer to AesthetiCare®.
- ★ **Dermaroller™** is a trademark of Dermaroller SARL.